

St. John Tradewinds

MEDIA KIT



Monthly Display Advertising

- END OF ARTICLE (300x250): \$200
- POSTER (300x250): \$300
- BANNER (728x90): \$400
- SKYSCRAPER (180x600): \$400
- MASTHEAD BANNER (1200x140): \$500
- VIDEO: week/month (450x250): \$250/\$500

In-article ads

- ONE WEEK (460x680): \$300
- FOUR WEEKS (460x680): \$900

Discounts

- 10% Discount for annual contract
- 30% Discount for charitable organizations with 501(c)(3) status

6,000

READERS PER MONTH

30,000

PAGEVIEWS PER MONTH

1972

SERVING THE COMMUNITY
FOR MORE THAN 50 YEARS

For more information, call 340-201-8405
or email advertising@visource.com.